PRACTICE MARKETING ADVISORS.com
with CoGrow

BY

BY

BY

BY

NUMBERS DASHBOARD

New Clients / Revenue RESULT GOALS:

_____ BY _____

Sales funnel: _____ | _____ | _____ | _____

ACTION GOALS:

Word-of-mouth

1. Networking events M ____ W ____ D ____
2. Referral asks M ____ W ____ D ____
3. COI visits M ____ W ____ D ____
4. _____ M ____ W ____ D ____

Articles & A/V collateral development

1. Articles & Seminars M ____ W ____ D ____
2. Testimonials M ____ W ____ D ____
3. _____ M ____ W ____ D ____

Telephone

1. COI & networking calls M ____ W ____ D ____
2. Current sales funnel calls M ____ W ____ D ____
3. _____ M ____ W ____ D ____

Electronic/Internet

1. E-blasts & Forwards M ____ W ____ D ____
2. Blog posts & Comments M ____ W ____ D ____

Regular Mail

1. Greetings & Thank you's M ____ W ____ D ____
2. _____ M ____ W ____ D ____

Search, Signage, & Street

1. Tradeshows & Tabletops M ____ W ____ D ____
2. Catchphrases & Badges M ____ W ____ D ____

_____ M ____ W ____ D ____

_____ M ____ W ____ D ____